

6-16-2025 WCCHCP Meeting Minutes

Attendance:

Orrville City Mayor Matt Plybon, Orrville United Way Jenny McFarren, Wayne County Health Department Elesha Eaken, Orrville Chamber of Commerce Dan Franks, Anazao Jaime Shaw, Tori Ramsdell-Perez & Orrville Citizen Kim Keith.

Intros were done & we welcomed new Market Master Tori.

Equipment updates: Swing set is up & was mostly put together on the Day of Caring back in May. All other equipment is here or on the way. EE got better installation instructions for the Stepping Stones. EE would like to see a grand reopening of the park area, once everything is installed. Committee can decide that date at one of their upcoming meetings.

Tori gave updates: 22 total market vendors, 1 food truck & 1 entertainer are signed up for now. Marketing the market is key so it helps the vendors to succeed while at the same time offering our community members healthy foods. Tori will be creating a Farmers Market page on Facebook. Increase market presence in Orrville Views paper, possible billboards, online & flyers. Tori can share pics with MP & he can put on his Mayor Facebook page. KK suggested we, as a community, have an events calendar. There are so many things going on. It would be nice to have a list at a glance to schedule attending & to even assist with planning events. DF stated on Orrville Chamber website, they have a lot of events listed. MP stated that once the new Depot Park is set up that the Farmers Market will become part of that.

Grant updates: EE is presently working on a Federal Grant Application via USDA, for the Orrville Farmers Market. The maximum amount to apply for is \$100,000. This is a 2-year grant, so \$50,000 per year. If we were to receive the grant, it starts on 09/30/2025 & ends on 09/29/2027. DF said if we don't get whole grant amount, we could possibly apply to other local Foundations to hopefully assist. In kind will need to be tracked for this grant. MP would like to see more farmers involved, as well as, all ethnicities to offer more items & to have input to the market.

MP stated if Tori needs electric to let him know. DF says it's important to let people know the market can look different from week to week, depending on what vendors are there, etc. JM said so many people are invested in this community. There are annual events that are such crowd pleasers such as Fourth of July (Firemen's baby!). We have Home for the Holidays & people love it even during the cold rain, sleet or snow! EE will be doing up business cards for Tori to hand out. JM suggested Farmers Market have an email so folks can ask questions, etc. Tori will come up with one & put on her business cards.

Next Committee Mtg: August 4, 2025.
@ 9:00-11:00 a.m. Place TBD

Minutes Respectfully Submitted by: Kim Keith